

Privacy Policy for lakeshoreyoga.com
Updated May 25, 2018

At Lakeshore Yoga Center, LLC, accessible from lakeshoreyoga.com, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by lakeshoreyoga.com and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at yogainfo@lakeshoreyoga.com.

General Data Protection Regulation (GDPR)

We are a Data Controller of your information.

lakeshoreyoga.com legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- lakeshoreyoga.com needs to perform a contract with you
- You have given lakeshoreyoga.com permission to do so
- Processing your personal information is in lakeshoreyoga.com legitimate interests
- lakeshoreyoga.com needs to comply with the law

lakeshoreyoga.com will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you.
- The right of rectification.
- The right to object.
- The right of restriction.
- The right to data portability.
- The right to withdraw consent.

Log Files

lakeshoreyoga.com follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Cookies and Web Beacons

Like any other website, lakeshoreyoga.com uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

We only use one cookie on Vistaprint hosted websites. We use this cookie to count the number of unique visitors, so we know how many people visit the websites we host and to report that to lakeshoreyoga.com's website dashboard. This cookie is not used for anything else beyond this. It does not use or store any personally identifiable.

Privacy Policies

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on lakeshoreyoga.com, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that lakeshoreyoga.com has no access to or control over these cookies that are used by third-party advertisers.

Third Party Privacy Policies

lakeshoreyoga.com's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

lakeshoreyoga.com does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

Where we Process and Store Data

Vistaprint, our website provider, processes and stores data in Devonshire, Bermuda and in other locations for back-up and recovery purposes. Depending on where you are located, Bermuda and the other jurisdictions where we store data may not have data protection laws that provide and equivalent level of protection to the laws in your home country or

jurisdiction. By using the website and providing us with your personal information, you are consenting to the transfer and processing of your personal information in jurisdictions outside of your home country or jurisdiction.

Links to Other Sites

Our website may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that we do not operate these external sites. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services

Email Marketing Opt-In with our Provider mailchimp.com

Please read their privacy policy at <https://mailchimp.com/legal/privacy/>

Online Privacy Policy Only

This privacy policy (GDPR Privacy Policy created at GDPRPrivacyPolicy.net) applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in lakeshoreyoga.com. This policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.